



Montana State University • Missouri River Watershed Coalition

Technology Transfer



Objective 3: Utilize the Center for Invasive Species Management / Montana State University and Missouri River Watershed Coalition's management and communications infrastructure and networks to coordinate the project and transfer project findings, products, and technologies to a broad range of regional stakeholders.

Purpose

Project engagement and timely dissemination of information to Missouri River Watershed Coalition (MRWC) members, landowners, academic colleagues, government agencies, and the concerned public were key components of this project.

Methods

The Center for Invasive Species Management at Montana State University (CISM/MSU) led all aspects of project administration and kept the project on track, on time, well documented, and within budget. CISM/MSU also fostered critical citizen engagement throughout the process and educated landowners and the public about the problems invasive species pose to the region, as well as potential innovative conservation and management strategies to combat those problems. The MRWC facilitated many opportunities for landowners, agricultural producers, and the public to directly and indirectly take action (and responsibility)

for the control of invasive species on their properties, which is crucial for sustainable, long-term conservation and management of riparian areas throughout the Missouri River Watershed region.

Project team leaders and a multitude of project partners initiated a wide range of opportunities for local, state, and federal interest groups and regional stakeholders to engage in the project using a wide variety of outreach and technology transfer activities including: dozens of formal presentations, field demonstrations, project site tours, interactive webinars, listserv communications, and personal, one-on-one, interactions.

In addition and of greatest importance for Objective 3 success, a comprehensive project website, www.weedcenter.org/cig, was developed, hosted, and maintained by CISM/MSU as the key mechanism to disseminate information about the project to all interested parties. The website was regularly updated with project

information, reports, publications, photos, educational materials, and other pertinent resources throughout the duration of the project, and now serves as an archive for all project materials and deliverables.

Deliverables

- Weekly listserv communications
- 50+ formal project presentations and posters at professional meetings, conferences, MRWC meetings, and landowner group events
- 10 field demonstrations and tours
- 4 interactive project webinars
- Dozens of printed materials: briefings, handouts, fact sheets, articles, reports, and publications
- Video project targeting sportsmen with Wild Dakota Outdoor TV (South Dakota)
- Media interviews
- Comprehensive project website.